

# Martha Angelica Lopez

• [www.MarvelouslyCompulsive.com](http://www.MarvelouslyCompulsive.com) •

## Professional Summary

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Dynamic Web and Graphic Designer bringing a broad background in digital design, website development and multimedia production. Deadline-focused, compulsive attention to detail with project management experience and expert skills in all types of multimedia design.

## Skills

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- Adobe Creative Suite CS5
- Photo Editing
- Mac & PC Proficient
- JavaScript
- Wireframing
- HTML5 & CSS
- UI/UX Developer
- Advertising
- Digital Writer/Editor
- Social Media
- Wordpress
- Marketing

## Creative Work History

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- Transaction Coordinator  
Alam Realty – Apple Valley, Ca. 07/2012 to Current
- Created and implemented marketing plans to drive sales.
  - Advertised client properties on websites, through social media and in real estate guides.
  - Filed paperwork and organized computer-based information.
- Senior Web Designer  
Valor Fashions – Victorville, Ca. 01/2014 to 05/2014
- Designed posters, flyers and web pages to create aesthetically pleasing advertisements from concept to completion.
  - Generated computer graphics and page-layout software, graphic elements and photography.
- Digital Designer  
Mrs. Monroe Designs – Victorville, CA 01/2013 to 07/2013
- Designed graphics for websites, logos and promotions for marketing purposes.
  - Generated 68% boost in sales by leveraging social media websites.
- Marketing Manager  
Fiber TV USA - Verizon Fios – Los Angeles, San Bernardino & Riverside Counties 08/2012 to 03/2013
- Directed the hiring, training and performance evaluations for marketing and sales staff and supervised their daily activities.
  - Applied sales forecasting techniques and strategic planning to verify sales and profitability of products, lines and services.
- Creative Director  
Nor-Cal Models – Sacramento, Ca. 03/2012 to 07/2013
- Designed new on-brand visual elements to effectively convey concepts and messaging.
  - Coordinated art and graphics creation for effective merchandising.
  - Supervised the work of 7+ team members, offering constructive feedback on their work performance.

Senior Graphic Designer

Ohh La La Swimwear – Cherry Valley, Ca.

02/2012 to 09/2012

- Designed logo and managed print, online and social media communications designed to promote company brand, image and values.
- Designed advertisements, tradeshow banners and signage from concept through completion.

Marketing Manager & Graphic Designer

Urrea's Carpet Cleaning – Hesperia, CA

06/2004 to 07/2007

- Designed art and copy layouts for direct mail advertising material as well as fliers, promotional ads and banners.
- Implemented marketing strategies which resulted in 60% growth of customer base.

## Education

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Bachelor of Science: Web Design & Interactive Media

The Art Institute of California - San Bernardino, CA

2013

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